

AUT Voting (and Housing) Survey, 2016: Areas report

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 September 2016

This report is based on an on-line sample of Auckland adults, carried out by UMR in early September 2016. The data are weighted (gender, age, ethnicity, 2015 national voting) and with missing values have been excluded.

With a sample size of 1000 the 2016 survey can reliably be broken down to capture differences in viewpoints amongst the different sub-regional components of Auckland. There are two main ways in which subcomponents might be identified:

- The North, West (Waitakeres), Central and South (Manukau) ‘zones’ (e.g. as recognised by Statistics NZ)
- Type of settlement/area: e.g. rural, inner city etc.

This report uses the earlier framework, although with the south being broken out unto the east and the south (proper) since these two areas differ considerably in terms of socio-economic status (and ethnicity).

| | | Count | Column N % |
|--|---|-------|------------|
| Which of the following best describes which are of Auckland you live in? | Central (Balmoral, Epsom, Greenlane, Kingsland, Maungawhau, Mt Eden, Morningside, Mt Albert, Mt Eden, One Tree Hill, Owairaka, Pt Chevalier, Sandringham, Waterview, Hillsbrough, Lynfield, Mt Roskill, Three Kings, Waikowhai, Wesley, Ellerslie, Glendowie, K | 283 | 28.3% |
| | Hauraki Gulf Islands (Waiheke, Great Barrier etc.) | 2 | 0.2% |
| | West (Glendene, Henderson, Massey, Ranui, Te Atatu, West Harbour, Westgate, French Bay, Glen Eden, Laingholm, O'Neill Bay, Oratia, Titirangi, Waiatarua, Waitakere, Whatipu, Wood Bay, Woodlands Park, Avondale, Blockhouse Bay, Green Bay, Kelston, New Lynn, | 175 | 17.5% |

| | | |
|---|-----|-------|
| North (Helensville, Huapai, Kawau Island, Kumeu, Matakana, Warkworth, Wellsford, Browns Bay, Campbells Bay, Mairangi Bay, Orewa, Silverdale, Waiwera, Whangaparaoa, Albany, Greenhithe, Hobsonville, Northcross, Paremoremo, Pinehill, Wainoni, Whenuapai, Cast | 233 | 23.3% |
| South (Franklin, Favona, Mangere, Otahuhu, East Tamaki, Manukau Central, Middlemore, Otara, Papatoetoe, Puhunui, Homai, Manurewa, Wattle Downs, Weymouth, Wiri, Alfriston, Drury, Hingaia, Pahurehure, Papakura, Red Hill, Takanini, Ardmore, Awhitu, Beachland | 222 | 22.2% |
| Outer East/ South East area (Botany, Bucklands Beach, Cockle Bay, Dannemora, East Tamaki, Eastern Beach, Farm Cove, Flat Bush, Half Moon Bay, Highland Park, Howick, Mellons Bay, Northpark, Pakuranga, Shelly Park, Somerville, Sunnyhills) | 84 | 8.4% |

The following table reports means of 10-point scales (as do several later tables).

- Interest in local politics is reportedly higher in Central and East areas;
- Rating of Auckland as place to live: Central, East and North have the highest scores;
- View of Auckland plan is highest in Central and South;
- Confidence in Council is highest In the South and Central.

In terms of relevance of issues when voting:

- Roading congestion is most relevant in the East;
- Public transport in the West;
- The Auckland economu in Central and East;
- Rates in East;
- Housing in East and South;
- Crime/safety in South;
- Social Issues in West.
- Other issues evenly distributed.

| | Area | | | | |
|---|-------|---------|------|------|-------|
| | North | Central | East | West | South |
| | Mean | Mean | Mean | Mean | Mean |
| How interested are you in Local Government politics? | 5.14 | 5.39 | 5.26 | 4.87 | 5.23 |
| Using a scale from 1 to 10 how would you rate Auckland as a place to live? | 6.71 | 7.00 | 6.89 | 6.21 | 6.36 |
| Regardless of your overall knowledge, what is your view of the Auckland Council's Unitary plan? | 5.14 | 5.55 | 4.94 | 5.06 | 5.53 |
| How much confidence do you have in the Auckland Council? | 4.19 | 4.78 | 4.50 | 4.52 | 4.87 |
| How relevant will the following issues be when deciding your vote?- Roading congestion | 8.25 | 7.93 | 8.42 | 8.24 | 8.01 |
| How relevant will the following issues be when deciding your vote?- Public transport | 7.65 | 7.83 | 7.77 | 8.04 | 7.67 |
| How relevant will the following issues be when deciding your vote?- The Auckland economy | 7.73 | 7.90 | 7.92 | 7.83 | 7.77 |
| How relevant will the following issues be when deciding your vote?- Rates | 7.99 | 7.97 | 8.45 | 7.72 | 7.80 |
| How relevant will the following issues be when deciding your vote?- Housing | 7.74 | 8.15 | 8.18 | 8.42 | 8.42 |
| How relevant will the following issues be when deciding your vote?- Crime and safety | 7.96 | 8.18 | 8.41 | 8.23 | 8.44 |
| How relevant will the following issues be when deciding your vote?- Social issues | 7.06 | 7.38 | 7.46 | 7.58 | 7.32 |

| | Area | | | | |
|---------------------------------------|-------------|--------------|-------------|--------------|-------------|
| | North | Central | East | West | South |
| | Column N | Column N | Column N | Column N | Column N |
| | % | % | % | % | % |
| Are there any other important issues? | No 71.5% | Yes 73.1% | No 73.9% | Yes 76.3% | No 75.0% |
| | 28.5% | 26.9% | 26.1% | 23.7% | 25.0% |

Satisfactions are high with

- Beaches: North & East (lowest for South);
- Halls etc.: Central;
- Events: Central and South;
- Libraries: North;
- Parks etc. East;

- Recreational: Central;
- Public transport: South and central;
- Wastewater: Central & East;
- Council information: central
- Amalgamation: central.

| How satisfied are you with: - | Auckland Sub-Region | | | | |
|---|---------------------|---------|------|------|-------|
| | North | Central | East | West | South |
| | Mean | Mean | Mean | Mean | Mean |
| Auckland's beaches | 7.36 | 7.12 | 7.32 | 7.20 | 6.99 |
| Auckland Council facilities such as community halls and community centres | 6.37 | 6.76 | 6.49 | 6.41 | 6.44 |
| City-wide events | 6.35 | 6.93 | 6.66 | 6.59 | 6.70 |
| Library services | 7.86 | 7.73 | 7.58 | 7.73 | 7.75 |
| Parks and reserves run by the Auckland Council | 7.04 | 7.25 | 7.40 | 6.98 | 6.87 |
| Recreational facilities | 6.85 | 7.00 | 6.88 | 6.73 | 6.78 |
| Public transport within Auckland | 4.90 | 5.48 | 5.01 | 5.28 | 5.49 |
| Disposal and treatment of wastewater | 6.18 | 6.66 | 6.76 | 6.22 | 6.43 |
| The amount of council information available to you | 6.05 | 6.20 | 6.29 | 5.86 | 6.05 |
| Auckland now being a single Council rather than several different councils previously | 4.61 | 5.74 | 5.15 | 4.93 | 5.15 |

Interest in local elections had changed most in North.
 Central residents shows highest interest level (with East, West and South not disillusioned);
 Views on number of Local boards was similar;
 South residents were more likely to see population increase as too great;
 North residents & East were more likely to see conditions as having worsened.
 Voting likelihoods and current choice situation was similar across areas;
 Goff is most strongly in the South and West;
 Crone is most strongly supported in North and East;
 Labour candidates are more strongly supported in South;
 Support for specific Maori seats is strongest in the South, with support for the Board more widespread.
 National party votes are more likely located in the North/Central East areas.
 2013 Local election voting is similarly distributed;

2013 Support for Len Brown was highest in the South.

North residents were more likely to have heard of the plan, with limited awareness in the South.

| | | Area | | | | |
|-------------------------|------------------------|---------------|---------------|---------------|----------------|---------------|
| | | North | Central | East | West | South |
| | | Column N % | Column N % | Column N % | Colum n N % | Column N % |
| Has your interest in | Yes | 51.3% | 36.0% | 40.8% | 42.6% | 38.3% |
| Local Government | No | | | | | |
| politics changed since | | | | | | |
| the amalgamation into | | 48.7% | 64.0% | 59.2% | 57.4% | 61.7% |
| the current Auckland | | | | | | |
| Council? | | | | | | |
| Are you now: | More interested in | | | | | |
| | Local Government | 74.7% | 90.0% | 59.7% | 54.0% | 59.8% |
| | politics | | | | | |
| | Less interested in | | | | | |
| | Local Government | 25.3% | 10.0% | 40.3% | 46.0% | 40.2% |
| | politics | | | | | |
| Since the | A better place to live | 8.8% | 11.4% | 10.8% | 9.4% | 11.7% |
| amalgamation into the | About the same/ No | | | | | |
| Auckland Council, do | different | 43.4% | 61.7% | 49.2% | 55.1% | 55.0% |
| you think Auckland is | A worse place to live | | | | | |
| now: | | 47.9% | 26.9% | 40.0% | 35.5% | 33.3% |
| In your opinion, do you | Too much | 74.3% | 75.9% | 72.3% | 75.8% | 81.1% |
| think the population | About right | 25.7% | 22.3% | 25.7% | 23.7% | 18.4% |
| growth of Auckland in | Too little | | | | | |
| the last few years has | | 0.0% | 1.8% | 2.0% | 0.5% | 0.5% |
| been: | | | | | | |
| Have you heard of | Yes | 71.3% | 62.3% | 67.9% | 56.4% | 43.8% |
| Auckland Council's | No | | | | | |
| Unitary Plan? | | 28.7% | 37.7% | 32.1% | 43.6% | 56.2% |
| How much would you | A lot | 1.2% | 2.7% | 3.2% | 4.8% | 1.9% |
| say you know about | A fair amount | 31.9% | 33.2% | 30.2% | 25.9% | 27.8% |
| the Auckland Council's | Not that much | 48.5% | 45.2% | 53.1% | 44.9% | 54.6% |
| Unitary Plan? | Hardly anything | 18.4% | 19.0% | 13.4% | 24.4% | 15.7% |
| As you may be aware, | Too many | 45.6% | 48.6% | 50.5% | 45.9% | 44.3% |
| Auckland Council is | About right | 50.2% | 49.6% | 47.1% | 49.8% | 49.4% |

| | | | | | | |
|--|--------------------------------------|-------|-------|-------|-------|-------|
| made up of 21 local boards. Do you think there are: | Too few | 4.2% | 1.9% | 2.4% | 4.4% | 6.3% |
| How certain are you to vote in the 2016 Local Elections? | Definitely | 51.3% | 50.6% | 47.2% | 43.7% | 52.5% |
| | Probably | 20.7% | 19.3% | 22.7% | 20.4% | 23.1% |
| | Might or might not | 15.7% | 17.9% | 15.3% | 19.7% | 14.9% |
| | Probably not | 8.9% | 7.9% | 10.7% | 10.8% | 5.2% |
| | Definitely not | 3.4% | 4.3% | 4.1% | 5.4% | 4.2% |
| Choice situation | Intention | 43.3% | 49.2% | 49.1% | 42.3% | 45.4% |
| | Leaning | 13.3% | 16.0% | 11.8% | 12.1% | 13.5% |
| | Neither | 43.4% | 34.8% | 39.1% | 45.6% | 41.1% |
| Who do you intend to vote for mayor? | Phil Goff | 50.6% | 61.7% | 49.3% | 67.1% | 70.0% |
| | Victoria Crone | 29.2% | 23.2% | 32.4% | 8.2% | 12.0% |
| | Penny Bright | 3.7% | 0.6% | 0.0% | 7.3% | 3.0% |
| | David Hay | 1.7% | 0.8% | 0.0% | 3.4% | 2.3% |
| | Adam Holland | 0.0% | 1.2% | 1.9% | 0.0% | 0.7% |
| | John Palino | 6.3% | 6.1% | 9.0% | 4.3% | 3.7% |
| | Tyrone Raumati | 0.0% | 0.5% | 0.0% | 1.0% | 1.6% |
| | Mark Thomas | 3.5% | 2.9% | 5.6% | 2.6% | 2.5% |
| | Other (please specify) | 5.1% | 2.9% | 1.9% | 5.9% | 4.3% |
| While you're currently unsure who you will vote for - who do you lean towards? | Phil Goff | 40.4% | 57.9% | 59.0% | 70.9% | 52.3% |
| | Victoria Crone | 24.9% | 14.4% | 17.9% | 12.5% | 14.9% |
| | Penny Bright | 8.9% | 5.9% | 0.0% | 0.0% | 2.4% |
| | David Hay | 6.3% | 0.0% | 0.0% | 4.2% | 0.0% |
| | Adam Holland | 0.0% | 1.8% | 0.0% | 3.6% | 0.0% |
| | John Palino | 5.8% | 7.8% | 0.0% | 0.0% | 12.1% |
| | Tyrone Raumati | 2.7% | 5.0% | 0.0% | 4.6% | 4.5% |
| | Mark Thomas | 7.9% | 3.8% | 0.0% | 0.0% | 10.4% |
| | Other (please specify) | 3.1% | 3.5% | 23.1% | 4.1% | 3.3% |
| Are you inclined to vote for: | Independent candidates | 28.4% | 17.7% | 29.9% | 28.0% | 22.7% |
| | Electoral groupings/ party candidate | 16.1% | 25.4% | 21.3% | 19.0% | 28.5% |
| | Some of each | 55.5% | 56.9% | 48.8% | 53.0% | 48.7% |
| Which electoral grouping are you likely to support? | Citizens and Ratepayers | 32.7% | 36.8% | 36.8% | 23.0% | 21.7% |
| | City Vision | 13.3% | 8.5% | 0.0% | 3.8% | 5.0% |

| | | | | | | |
|--|--|-------|-------|-------|-------|-------|
| | Community and Residents | 24.3% | 14.4% | 22.2% | 19.3% | 16.0% |
| | Labour | 27.2% | 38.6% | 28.2% | 53.9% | 54.1% |
| | Other (please specify) | 2.6% | 1.7% | 12.8% | 0.0% | 3.2% |
| Are there any other important issues? | No | 71.5% | 73.1% | 73.9% | 76.3% | 75.0% |
| | Yes (Please specify) | 28.5% | 26.9% | 26.1% | 23.7% | 25.0% |
| Should there be specific Maori seats on the Auckland Council? | Yes, there SHOULD BE specific Maori seats | 23.3% | 33.6% | 23.7% | 36.7% | 41.4% |
| | No, there SHOULD NOT be specific Maori seats | 76.7% | 66.4% | 76.3% | 63.3% | 58.6% |
| As you may be aware there is a Maori Statutory Board which is independent of Auckland Council. Do you think this is a good idea? | Yes, good idea | 11.9% | 15.9% | 15.1% | 24.8% | 19.5% |
| | Yes, partly a good idea | 26.5% | 35.3% | 19.5% | 23.6% | 39.4% |
| | No, not a good idea | 61.6% | 48.8% | 65.3% | 51.7% | 41.1% |
| Which party did you vote for in the 2014 General Election? | National | 48.3% | 42.8% | 49.1% | 30.1% | 27.2% |
| | Labour | 12.0% | 19.7% | 15.1% | 25.8% | 32.3% |
| | Green | 7.5% | 9.2% | 3.3% | 8.0% | 5.6% |
| | NZ First | 8.1% | 3.4% | 5.2% | 6.3% | 7.5% |
| | Maori | 1.2% | 1.5% | 3.2% | 1.8% | 3.3% |
| | Mana | 0.0% | 1.1% | 0.0% | 6.1% | 2.5% |
| | ACT | 2.5% | 2.9% | 0.0% | 0.0% | 1.3% |
| | United Future | 1.3% | 0.0% | 0.0% | 0.0% | 1.5% |
| | Other | 4.6% | 0.0% | 3.2% | 3.6% | 2.5% |
| | Did not vote | 14.5% | 19.4% | 20.9% | 18.4% | 16.4% |
| Did you vote in the 2013 Local Election? | Yes | 65.4% | 56.4% | 61.7% | 61.3% | 61.3% |
| | No | 34.6% | 43.6% | 38.3% | 38.7% | 38.7% |
| Which of the following mayoralty candidates did you vote for in 2013? | Len Brown | 44.0% | 45.4% | 55.1% | 66.4% | 80.4% |
| | John Palino | 36.9% | 37.8% | 30.4% | 11.5% | 7.2% |
| | Stephen Berry | 3.5% | 10.0% | 10.2% | 1.9% | 3.2% |
| | Penny Bright | 10.9% | 5.1% | 4.4% | 15.3% | 6.2% |
| | John Minto | 4.7% | 1.9% | 0.0% | 4.9% | 3.0% |